

How to Use

Lenzart**ROES**

Design Tools

2009

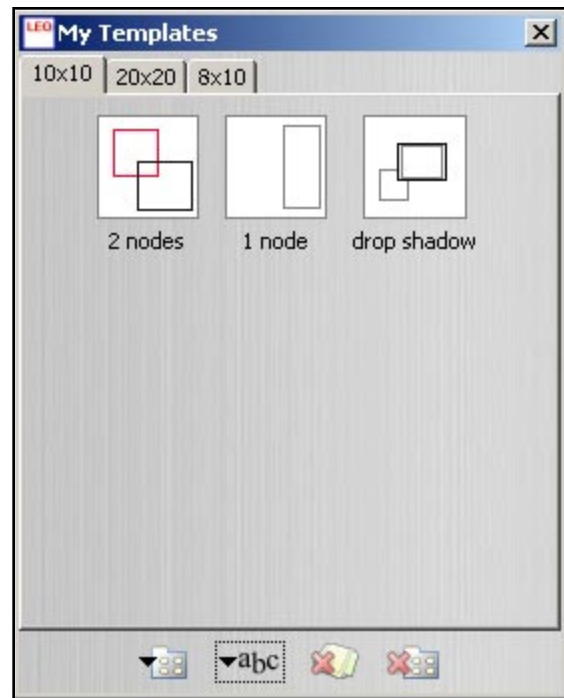
How to Use Lenzart ROES

Using Design Your Own

This is a great addition which allows you total flexibility in creating your own custom designed pages. Start with one of our editable composites and make your own changes and additions. Or, "start from scratch". You can also design your own greeting cards, mini notes, books, keychains, buttons, magnets, proof books and studio marketing pieces. Something you'd want to reuse? Save your design to use anytime you'd like.

•**Begin with a blank page:** Click on the Sizes button to choose a Design Your Own template, then click on the Design Tools button on the left side above the Rotate Layout button - this will activate the Design Your Own tools.

•**My Templates window:** This window appears when the Design Your Own feature is activated. This is where templates that you create and want to reuse will be saved. It is used the same way the My Packages window is used (see page 11). In our example we created groups, or tabs, according to page size (for example, 10x10, 20x20, 8x10, and so on). When you've created a template that you'd like to reuse, make sure the correct tab is selected, and click the Save button at the left. You'll be asked to name this template, but you'll also see a mini version appear in the window. Now, when you want to reselect a template from My Templates, just click on the template and it will appear in your working area. The My Templates window can be moved anywhere on your screen, or closed if it's not needed. It can be reopened by reactivating the Design Your Own function.



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An explanation of the Design Your Own tools:

Starting with the tools on the left, directly under the template



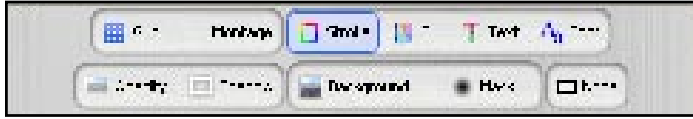
- **Save** - This allows you to save your completed design to one of the groups in the My Templates window. Make sure you have the appropriate group selected in the window before you click Save.
- **Image** - Click this button anytime you want to alter an image (not the node). With Image clicked, select the image on the template, then choose to crop, move, zoom, or rotate. This button is also necessary to use to type text in a text node.
- **Edit** - Click this button anytime you want to alter the node (not the image). With Edit clicked, select the node you want to edit, then proceed with moving, rotating or resizing the node. Use this button to select a node when you want to access the Stroke, Fill, Text, Opacity, Shadow and Node options. There are also **right click options**, which are very useful, such as duplicate and remove.
Note: You may turn on the "Show hot areas when editing nodes" feature in your Preferences. This allows grid lines to appear when you hover over a node, helping you see whether you can rotate, adjust or move your node.
- **Draw** - Used to draw an image node. Click and drag to see a yellow box as you're creating the node, a blue box once you're done.
- **T Draw** - Used to draw a text node. Click and drag to see a yellow box as you're creating the node, a blue box once you're done. Click the image button to select and edit type.
- **Layer +** - This allows you to move a node from underneath to the front of other nodes. If you have overlapping nodes, click Edit, select the bottom node then click Layer + to move it to the top (each click moves it up one layer).
- **Layer -** - This is the same as layer +, but works from top to bottom.
- **X and Y Box** - The numbers in this box show you, in inches, the horizontal (X) and vertical (Y) placement of where your cursor is on the template, with the measurement starting in the upper left corner.
- **X, Y, W and H Box** - The numbers in this box show you, in inches, the horizontal (X) and vertical (Y) placement of the upper left corner of the selected node, in relationship to the upper left corner of the template. This is especially helpful in making sure that all critical information is kept at least .5 inches in from the edges. The W and H is the width and height, in inches, of the selected node.

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An explanation of the Design Your Own tools:

Now the tools on the right, directly under the thumbnails



- **Grid** - Clicking this tool gives you the ability to turn on a grid over the template, making it easier to measure and line up nodes. You control the grid spacing, and may also choose to "snap" to the grid. Check the box to activate, uncheck to remove.

- **Montage** - This tool starts you with designs according to the specifics you give it.

- **Nodes Across** - how many images left to right

- **Nodes Down** - how many images top to bottom

- **Gap Width** - space between images left to right

- **Gap Height** - space between images top to bottom

- **Top Border, Bottom Border, Left Border, & Right Border** - all determine the amount of space accordingly

The sliders on the right:

- **Vary Location** - set from 0 to 50%, this controls how random the image placement is

- **Vary Size** - set from 0 to 50%, this controls how random the sizes of images are

- **Vary gap** - set from 0 to 50%, this controls how random the gaps between images are

- **Vary Rotation** - set from 0 to 100%, this will control the amount of rotation that may be applied to your images

Now, click Create New Montage to have your nodes appear, and remain. Or, click Recreate Montage, and continue to do so, and watch the nodes "move" within the template, until you've found the design you like. Click the Edit button to fine tune your design, if desired.

- **Stroke** - This tool adds a stroke line of any width, any color, at any opacity to an image node. Use the edit tool to select a node, click the stroke button and check the stroke box at the top. Define a color by clicking on a swatch, or by using either the HSB (hue/saturation/brightness) or RGB (red/green/blue) tabs. Clicking on the dropper allows you to use it to choose a color patch from any of the images in the template. Define the width of the stroke in inches, and the opacity of the stroke by filling in a value or using the slider. Stroke can not be added around text. Check the box to activate, uncheck to remove.

- **Fill** - Used to fill a selected node with solid color. Has the same color and opacity selections as the Stroke tool. Be sure to check the fill box at the top. Check the box to activate, uncheck to remove.

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- **Text** - This allows you to select a color for the text in the selected text node. Use the same color and opacity selections as is available in the Stroke and Fill tools. Only solid color may be used - stroke is not available.
- **Font** - Great feature that allows you to use any font on your computer in your design. Type your text, select the node using the Edit button, then select your font - you'll accurately see the text as it will print. You can also choose to make the text bold and/or italic.
- **Opacity** - Allows you to change the opacity of the image in the selected node using the slider bar.
- **Shadow** - You can apply a drop shadow to a selected image node by clicking this option. First check the Drop Shadow box at the top. The Shadow Blur and Shadow Opacity sliders do exactly what they say. The Shadow X slider moves the shadow horizontally to the left or right of the node, and the Shadow Y slider moves the shadow vertically to the top or bottom of the node. This feature can be quite taxing on the computer and may take a few seconds to draw and/or change. We suggest this feature be added last. Check the box to activate, uncheck to remove.
- **Background** - This allows you to apply a background image that is stored somewhere other than the folder of images you are currently using. Once the background is in place, it can not be altered, so be sure crop, etc, is as you want it. It can be removed by right clicking and selecting Remove Background.
- **Mask** - If you want to use a shape other than the standard rectangle/square or oval/circle (for example a star), you can create a mask in Photoshop and apply it to a node by using this option.

In Photoshop -

Create a new document @ 250 PPI

Use the marquee tool (upper left of the tool bar), to select and draw your shape

Go to Edit, Fill, use "Black" (FYI - White is transparent, Black is the image node)

Go to File, Save As, and direct it to any easy to access location (we suggest right on your Desktop).

Name it ("Star"), and use the JPG extension

When in Design Your Own, you may apply these shapes to your selected node. You may add dropshadows, but not strokes.

- **Node Options** - Select your node using the Edit button -

Image Tone - choose B&W, sepia, blue or red.

Edges - choose from the many artistic edges. Here is also where a node can be changed to an oval/circle.

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Practice by creating a basic composite:

- In **Sizes**, select the 20x24 in Design your Own.
- Activate the **Design Tools**.
- Click the **Grid** button. Check Snap to Grid and Show Grid, leaving the spacing at 0.5.
- Select an **image** and place it over the entire template.
- Click the Edit tool, click on this template node where the image has been place, and click on the **Opacity** button. Move the slider to the left to 0.5. The image should now have a reduced opacity.
- Click on the Draw button, and **draw a node** on the template that measures 6.5x8 inches, 1.5 inches from the top and right side. Remember, every 2 squares is 1 inch. Another way to check your size and placement is, using the edit button, to right click over the node and select Node Bounds from the window. Use the measurements here to fine tune.
- Right click again over this node and select **Duplicate**. A duplicate node has now been created, but it is on top of the original node. Using the edit button, drag and place this second node 1 inch below the first, also 1.5 inches from the right side.
- Select both of these nodes by clicking on them using the edit button and holding down the Shift key. Click the **Stroke** button, check the stroke box and select black from the colors displayed in swatches, leaving the width at 0.035 and the opacity full. Both nodes now have a black stroke.
- Select both nodes again, click on the **Shadow** button, check the shadow box. Move the X and Y sliders to the right to 2.5, and the Blur and Opacity sliders to the right to 0.5. We have added drop shadows to both nodes.
- Using the T Text tool, draw a **text node** in the bottom right corner approximately 12 inches long and 3.25 inches high. Click the Image button, select the text node and type the text. Hit "enter" to add a second line.
- Using the Edit tool, click on the text node, click on the **Font** button and select a font. We used Cage in our example, but we will all have our own selection of fonts.
- Select the text node again using the Edit button and hover over a corner until a blue curved arrow appears. Now you can click and drag the corner to get the desired **angle**. Ours, when checked in Node Bounds, reads at -16.00.
- Click Add to Order.

